

Beat: Lifestyle

Sofia Vergara And Avon Announce New Fragrance

Bold New Scent To Launch This Fall

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USPA NEWS - Award-winning actress Sofia Vergara and Avon announce a partnership to launch 'So Very Sofia by Sofia Vergara', a vivacious new fragrance. Sofia designed the scent to speak to today's strong, powerful, beautiful modern woman....

Award-winning actress Sofia Vergara and Avon announce a partnership to launch 'So Very Sofia by Sofia Vergara', a vivacious new fragrance. Sofia designed the scent to speak to today's strong, powerful, beautiful modern woman. 'So Very Sofia' is a floral-based fragrance and this warm and fruity scent encourages women to never be afraid to be their true selves. The scent will launch exclusively through Avon this fall and captures Sofia's passion and confidence.

Bold and feminine, the fragrance combines succulent fruits with tropical florals and fragrant herbs for a standout scent. The fragrance opens with juicy notes of ripe passion fruits for an aromatic statement. The scent evolves to reveal a heart of delicate Flor de Mayo Orchid, the national flower of Colombia, Sofia's native country. Base notes of herbal patchouli envelop the wearer.

Best known for her role as Gloria Delgado-Pritchett on the show 'Modern Family', Vergara got her start co-hosting multiple shows on Spanish-language television network Univision.

Source : New Avon LLC

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